



# BRIXS

# WhitePaper

VERSION 1.0

# Brixs Whitepaper – 2025 Edition

## Executive Summary

1. Executive Summary Brixs is a global decentralized liquidity engine that provides high-yield investment opportunities for retail and institutional investors by supplying stablecoin liquidity to OTC (Over-the-Counter) crypto desks. Backed by secure crypto collateral and managed through a transparent, gamified, and AI-enhanced ecosystem, Brixs bridges the gap between idle capital and real-world liquidity demand.

## Market Background

2. Market Background The rise of cryptocurrency adoption has triggered an exponential demand for OTC services. OTC desks facilitate large, off-exchange transactions critical for institutions, whales, and crypto-friendly jurisdictions like Dubai. However, many OTC platforms struggle to access scalable, fast, and reliable stablecoin liquidity. Simultaneously, investors seek trustworthy, high-yield alternatives to stagnant DeFi and traditional finance platforms.

## The Brixs Model

3. The Brixs Model Brixs operates as a centralized liquidity aggregator, deploying investor funds directly into pre-vetted OTC desk deals.  
Capital Flow: Investors deposit USDT or similar assets  
Collateralization: OTC desks provide 1.5x BTC/ETH collateral  
Interest Model: OTC desks pay 1% daily on borrowed capital  
Returns: Investors earn 0.3%–0.5% daily depending on the lock-in plan  
Crypto token liquidity and MM services



# Investment Plans

- 90 Days → 0.3% daily (~27% total ROI)
  - 180 Days → 0.4% daily (~72% total ROI)
  - 360 Days → 0.5% daily (~180% total ROI)
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- ROI is paid monthly with options to withdraw, reinvest, or split.
  - NEW: ROI is now paid 50% in Fiat and 50% in \$BRIXS, our native token.
  - Users can hold \$BRIXS to earn additional bonuses, exclusive tiers, and governance rights.

# Referral & Reward Structure

- 5% instant referral commission
- ₹10L+ in referred investments: Dubai Trip
- ₹20L+ in referred investments: Thailand & Singapore Trip
- Travel cost is managed from inflow (₹5L per ₹1 Cr allocation)



# Financial Viability

6. Financial Viability Brixs generates 18% ROI monthly by rotating capital through multiple OTC channels. The platform sustains high-yield investor payouts while maintaining gross profitability.

Example – 360 Day Plan (1000 Investors):

- Capital Inflow: ₹10 Cr
- Total Outflow: ₹28.5 Cr
- Brixs ROI (216%): ₹21.6 Cr
- Total Inflow: ₹31.6 Cr
- Gross Profit: ₹3.1 Cr





# AI AND AUTOMATION LAYER

**01**

## **AI ROI Optimizer**

AI ROI Optimizer:  
Suggests the best  
investment plans

**02**

## **Smart Portfolio Diversifier**

Smart Portfolio  
Diversifier: Auto-spreads  
capital across terms

**03**

## **AI Chat Assistant**

AI Chat Assistant: Instant  
investor support and  
FAQs

**04**

## **Risk Analyzer**

Risk Analyzer: Monitors  
volatility and collateral  
quality



# Gamification System

- XP-based Leveling: Unlock ROI boosters, perks
- Daily/Weekly Quests: Reinvest, refer, withdraw to earn points
- Leaderboards: Competitive investor rankings
- Spin-to-Win Bonuses: Chance-based benefits post-action
- NFT Loyalty Cards: Bronze to Diamond tiers with bonus utilities

# Transparency & Security



## Proof-of-Reserve

Proof-of-Reserve Dashboard:  
Real-time fund tracking

## Vault Safety Pool

Vault Safety Pool: Optional  
insurance for black swan events

## Audit and Security

Regular third-party audits  
(coming soon)

Non-custodial investor wallets via  
Web3 login



# B2B Expansion Strategy

- Liquidity-as-a-Service: Extend liquidity services to smaller OTC desks
- White-Label Investment Portals: Allow influencers to launch branded portals
- Corporate Treasury ROI Tools: Help businesses earn on idle stablecoins
- API Access: Partner with exchanges and hedge funds

# Brixs Token (\$BRIXS)

- \$BRIXS will be launched on Tier 1 exchanges.
- Investors will receive 50% of ROI in \$BRIXS tokens, tradable or holdable.
- Holding \$BRIXS unlocks:
  - Higher ROI tiers
  - Early access to new investment pools
  - Governance participation
  - Access to exclusive NFT drops and loyalty rewards



# Roadmap 2026

**01** Q1: Mobile app launch, AI dashboard,  
Tiered NFT system

**02** Q2: White-label B2B platform &  
governance token

**03** Q3: Multichain investment support,  
insurance vault launch

# Conclusion

13. Conclusion Brixs is designed to meet the modern investor's need for trust, transparency, and performance. With a future-proof blend of DeFi innovation, AI personalization, tokenized rewards, and gamified UX, Brixs redefines how liquidity flows across borders—and how everyday investors can benefit from institutional-grade finance.

**Join the Brixs Movement.**  
**Make Your Capital Work Smarter.**